

About Robland

Mission

"Made to Create, Built to Last"

Vision

At Robland, we believe in the power of creativity. As passionate **makers**, from design to production, we are committed to handling every step ourselves. Our woodworking machines are more than just tools; they are the keys to creativity for our clients. This completes the circle: we make the machines that enable makers to create.

The second part of our slogan, "Built to Last" stands for **durability** and **reliability**. We build machines that last for decades, not just a few years. Thanks to our own production facilities, we can guarantee a lifetime supply of spare parts. This is a point of pride for us, especially since our production is still based in Europe. We consciously choose European suppliers who share our values of high quality, rejecting cheaper imports.

The result? The **highest quality** machines with the **fastest delivery** times. At Robland, we create a future for makers. Every component, every machine and every innovation reflects our commitment to excellence and sustainability. We are Robland, made to create, built to last.



"Robland is always the cheapest, you only have to buy one."

Gert Muijs - CEO

"The brightest engineering is solving a complex problem with a simple solution"

Johan Landuyt - Owner Robland



Quick Response Manufacturing

The key to Focus and Growth

Quick Response Manufacturing (QRM) is a revolutionary growth strategy that has been implemented across our entire organization. This strategy shifts the focus from traditional cost-thinking to reducing lead times. Why? Because in a rapidly changing market, time is much more important than cost.

We used to do mass production

"When Robland was established, our production strategy was simple: one type of machine, produced in large quantities—a clear example of lean production focused on efficiency and mass production. At that time, we produced up to 5000 X310 combined machines each year!"



The challenges of expanding our range



Over the years, our range has greatly expanded; we now produce more than 50 models in different variations. This shift presented us with new challenges. Eliminating waste in a mass production setting was no longer sufficient. We needed to be more flexible.

QRM as a new company strategy

This led us to Quick Response
Manufacturing. QRM enables us to
drastically reduce lead times and to
respond quickly and efficiently to the
unique needs of each customer. Now, we
are able to produce our wide range while
improving our quality and minimizing
lead times.



New Strategy, New Values

SIMPLICITY 1/1/8

- SUSTAINABILITY (**)

- Intuitive machine control
- Kanban planning
- Reusage of system solutions
- New price list
- Spare parts platform Components Engine
- New website with easy accesible information 3D-printing with re-usable

- Innovative technologies
- Lifetime spare parts
- Online communication
- European suppliers for raw materials
- materials
- Cardboard packaging





- Working in teams
- Contact form on website
- Aftersales support
- Weekly social media updates
- Monthly new machine releases
- 3D-printing

RESULTS?

90%

WEEKS DELIVERY TIME

DELIVERY PRECISION

-80%

+20%

DESIGN TIME

QUALITY



Compact Panel Saws







CZ400 EL



CZ400 X1





Panel Saws



FZ300 X1



FZ400 EL



FZ400 X1



Z400 M





Panel Saws & Table Saws

Z500 EL





Z500 X3



M500



SZ 250





HX260

Combined



NX310







NLX410





Combined machines

NXTZ





NLXTZ



TiZ300





Spindle moulders





Ti120 E



Ti120 X3









Planers & Thicknessers

NXSD410



SD510



"Made to Create, Built to Last"



SD410



KD410





Planers & Thicknessers

D630





KS410





S510

ROBLAND KS 410





Drilling machines

LBM



BM3000



KBM



BM21





Band saws, Radial saws & Feeding units

LZ600





"Made to Create, Built to Last"

LZ500





RAV32







Edge banders & Dust collectors

KM675



DC1



"Made to Create, Built to Last"



DM160



DC2







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